



## KEYNOTE INTRODUCTION

### **The Spirit of a Star Sailor, the Soul of an Artist: The Story of Moonwalker and American Artist, Alan Bean**

Landing man on the moon and returning him safely to Earth was an Impossible Dream come true. An unprecedented human journey into the New Frontier of space exploration. How did a group of ordinary people carry out this extraordinary accomplishment? It was the Mindset of Moonshot.

Today Amy Bean, daughter of Moonwalker Alan Bean, will convey the success principles she learned from growing up in an atmosphere of her Astronaut father's Moonshot thinking. Throughout her life Amy has applied the Principles of Passion, Path, and most of all Persistence to shoot for her personal moon.

Like most of us Amy does not dream to fly among the stars. Her dreams are not light-years away, but closer to home and family. A Navy veteran, Amy served around the world as both a military officer and a civilian. She raised 3 children, managed a small business, then in 2017 returned to Houston to work with her father. He encouraged her to share the insights, the stories, and the wisdom she was given as a Moonwalker's Daughter.

It is time to conquer your new frontier.

Launch your Moonshot.

Make your impossible dream come true.

Please let us welcome Moonwalker Daughter, Amy Bean.